

Message Text

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PAGE 01 ISTANB 01807 161308Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----097911 170544Z /12

R 161144Z JUN 78
FM AMCONSUL ISTANBUL
TO USDOC WASHDC
INFO SECSTATE WASHDC 059
AMEMBASSY ANKARA

UNCLAS ISTANBUL 1807

E.O. 11652: N/A
TAGS: BBSR, TU
SUBJECT: WTDR/FTI-CUKUROVA ZIRAAT ENDUSTRI VE TICARET A.S.

REF: USDOC 10452

1. TURKEY

OFFICE USE: 2. 489 3. 0049600 4. 03

5. CUKUROVA ZIRAAT ENDUSTRI VE TICARET A.S.

6. P.O. B.: 72 - LEVENT; BUYUKDERE CAD. 159, ZINCIRLIKUYU

7. ISTANBUL

8. CONTACT: SEZER BIRGILI

9. TITLE: GENERAL MANAGER

10. PHONE: 668440 11. TELEX: 22721 CZET TR
12. CABLE: CUKENDUSTRI-ISTANBUL
13. ESTABL: 1970 14. EMPL: 168 15. SIZE: LARGE
16. REPUTATION: Y-EXCELLENT 17. RPT DATE: 06/78
OFFICE USE: 18. ,- 19. NA 20. X 21. NA 22. NA
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23A. 35230/253 AGT. IMP. DIST. FARM MACHINERY AND EQUIPMENT
23B. 35310/253 AGT. IMP. DIST. CONSTRUCTION MACHINERY &
EQUIPMENT.
24. FOREIGN SALES: NA
25. FINANCIAL REFS: TURKIYE IS BANKASI, GAYRETTEPE, ISTANBUL;
TURK TICARET BANKASI, GAYRETTEPE, ISTANBUL; AKBANK,
GAYRETTEPE, ISTANBUL

26. TRADE REFS: JOHN DEERE & CO., MANHEIM, W. GERMANY.
27. FOREIGN FIRMS REPRESENTED: JOHN DEERE & CO., MENHEIM, W. GERMANY, AGENCY ACQUIRED 1963.
28. POST EVALUATION: LARGE FIRM IS A MEMBER OF CUKUROVA HOLDING GROUP OF COMPANIES CONSISTING OF 17 FIRMS. DISTRIBUTES JOHN DEERE FARMING, CONSTRUCTION AND EARTHMOVING MACHINERY AND EQUIPMENT. COUNTRYWIDE SALES ARE MADE THROUGH ISTANBUL, ANKARA, IZMIR, ADANA ERZURUM REGIONAL OFFICES AND 158 DELERS. REGIONAL OFFICES AND SOME DEALERS ALSO PROVIDE SERVICE TO CUSTOMERS. HEAD OFFICE AND ISTANBUL REGIONAL OFFICE WILL SOON MOVE TO OWNED PREMISES REPORTEDLY UNDER CONSTRUCTION AT TOPKAPI, AN ISTANBUL INDUSTRIAL DISTRICT. FIRM'S REGISTERED CAPITAL TL 60 MILLION (TL 25-\$1) AND 1977 SALES REPORTEDLY TL 1.3 BILLION (\$52.6 MILLION). OTHER PRINCIPAL COMAPNIES INCLUDED IN THE HOLDING ARE: CUKUROVA ITHALAT VE IHRACAT T.A.S., LARGE FIRM DISTRIBUTES CATERPILLAR CONSTRUCTION MACHINERY AND EQUIPMENT, REGISTERED CAPITAL TL 60 MILLION (\$2.4 MILLION) AND 1977 SALES TL 2.1 BILLION (\$84 MILLION); CUKUROVA MAKINA IMALAT VE TICARET A.S., MANUFACTURERE OF FARM MACHINERY AND EQUIPMENT UNDER JOHN DEERE LICENSE, REGISTERED CAPITAL TL 100 MILLION (\$4 MILLION; KIMYA ENDUSTRI A.S., PRODUCES INDUSTRIAL CHEMICALS, REGISTERED CAPITAL TL 60 MILLION (\$2.4 MILLION). HOLDING ALSO HAS CONTROLLING INTEREST IN PAMUKBANK T.A.S., A COMMERCIAL BANK WIGH 100 BRANCHES THROUGHOUT TURKEY, AND URKIYE GENEL SIGORTA A.S., AN INSURANCE COMPANY. FIRM HAS SOUND FINACIAL STANDING.
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HIGHLY RECOMMENDED.

29. PREP.: E.OMER; APPR. R.W. BECKHAM.

HOUGHTON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Control Number: n/a
Copy: SINGLE
Draft Date: 16 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978ISTANB01807
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Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780253-0605
Format: TEL
From: ISTANBUL
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1978/newtext/t19780651/aaaabrzk.tel
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Litigation Codes:
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Original Classification: UNCLASSIFIED
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Status: NATIVE
Subject: WTDRI/FTI-CUKUROVA ZIRAAT ENDUSTRI VE TICARET A.S.
TAGS: BBSR, TU
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